

Peacock Series



High Roller Fishing Lure Company has a 20-year history of producing the most exceptional Peacock Bass lure in the World, the RipRoller.

RipRollers are made to endure the brutal attacks of the ill-tempered South American Peacock Bass. The RipRoller is used by professional outfitters around the world who specialize in guiding fisherman to world-record catches and recently produced Peacock Bass over 30 pounds in South America.

The World-Record Butterfly Peacock Bass was caught on a High Roller Lure in Brazil in 2018!

Premium lures require innovative design and the finest components.

The custom heavy-duty stainless steel propeller on the RipRoller is designed to withstand the vicious strikes of monster Peacocks. High Roller Lures come with VMC® PermaSteel® super-sharp hooks ensuring solid hookups.

The RipRoller is fished by Bass Master Champions including Kevin Van Dam, Shaw Grigsby, Roland Martin, Gary Klein, Guy Eaker, Paul Elias, and Blair Wiggins.

Terry Jertberg, the owner of HighRoller Lures, has landed dozens of huge Peacock Bass in Brazil on the Monster RipRoller. He understands first-hand what it takes to produce these high caliber lures.

Our top selling colors for Trophy Peacock Bass are:

- Halloween - Black/Orange - Fire Tiger - Clown - Perch - Peacock - Pearl Chartreuse - Speckled Peacock.

News Update! The World-Record Butterfly Peacock Bass was caught in 2018 on a 5.5-inch RipRoller in the Halloween color by angler George Walter. The I.G.F.A. officially approved the 16 lb Butterfly Peacock Bass as an all-tackle world record!

Would you like to experience the excitement of catching these incredible fish in South America?

Join owner Terry Jertberg on a fabulous trip to the Amazon with High Roller Outdoor Adventures. [Click here for destinations and dates.](#)

Premium Wood Lures for Avid Anglers



Copywriting Sample

TOBYSORRELS
— COPYWRITER —

Butterfly Peacock Kit



\$138.00

Quantity

Add to cart

Buy with **PayPal**

More payment options

Special value Kit price: \$138.00 Normally a combined \$153.00 Retail price!
FREE Shipping on all orders over \$50.00!



Butterfly Peacocks are small and beautiful but, like their larger cousins, they are known for their aggressive strikes and tenacious fights.

The World Record Butterfly Peacock Bass was caught on a High Roller Lure in Brazil in 2018!

Versatility defined, our Butterfly Peacock Kit covers a broad spectrum of conditions spanning the canals of south Florida to rivers throughout the Amazon Jungle. When numbers are your game and you need a lure that can hold up to the rigors of tough conditions and multiple hook-ups, this is the perfect kit for you.

The Butterfly Peacock kit is packed full of high quality, durable lures, in assorted colors especially attractive to Butterfly Peacock Bass and other exotic species. This kit adds remarkable variety to your fishing experience.

The Butterfly Peacock Bass Kit includes:

- 1 solid wood 3.25 in. HighRoller
- 2 solid wood 4.25 in. HighRollers
- 2 solid wood 3.25 in. RipRollers
- 2 solid wood 4.25 in. RipRollers
- 2 solid wood 4.0 in. AquaDogs
- 2 solid wood 2.75 in. PopRollers
- 4 soft plastic fingerlings
- 1 High Roller Heavy Duty Tackle Organizer

Packaged in a warp-resistant Tackle Organizer which is constructed of a heavy-duty polymer and features a superior double lock and hinge system. Designed for convenient travel, this compact kit can be safely transported in your checked luggage.

Premium Wood Lures for Avid Anglers

Copywriting Sample

TOBYSORRELS
— COPYWRITER —

6.5 inch RipRoller



Color

Size

\$19.99

Quantity

Add to cart

Buy with **PayPal**

More payment options



Whether casting and ripping or slow-trolling, the 6.5" RipRoller has been the most popular prop bait on the market since the inception of HighRoller Lures.

Our customers continue to catch trophy Peacock Bass around the globe on the 6.5" RipRoller.

The largest reported is over 30 lbs.!

Throw further, rip harder, and cast with more accuracy using the 6.5" RipRoller. It's a proven producer of trophy fish in the US and abroad.

Big Bass can't resist the temptation presented by the 6.5 RipRoller's noisy action and propeller bubble trail. Brilliant colors and enticing action summon gamefish from great depths to hammer this surface lure.

Use for Snook, Trout, and Redfish with equal productivity in saltwater. Comes with corrosion-resistant saltwater hooks for confident hookups on beastly-sized fish.

- Solid wood - the best there is for buoyancy
- Triple coated epoxy paint and Gelcoated for durability & shine
- Realistic 3-D Eyes
- Stainless steel components
- VMC® Permasteel® treble hooks
- Hand-assembled in the USA
- 20 tantalizing colors
- Length: 6.5 inches (165mm)
- Weight: 1.4 oz (40g)

Irresistible to predator fish in fresh or salt water. Available in twenty tantalizing colors so anglers are prepared for any conditions.

Copywriting Sample

TOBYSORRELS
— COPYWRITER —