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About This Project

We are delighted to announce the development of our new website: Perspectives 2.0!

Perspectives USA is taking a significant step forward to facilitate and expand Perspectives Courses. The current Perspectives website has served us well for years but is outdated and often frustrating. The new site's updated design makes it more accessible, intuitive, and much faster.

Here are a few of the key improvements:

- Designed for Mobile (responsive)
- New Branding to communicate the vision & mission effectively
- Improved User Experience Design with a modern look and feel
- Intuitive Navigation for ease of use
- Resources are easier to find and access
- New hosting to dramatically improve the speed

We are confident the new site will enhance our ability to fulfill the vision to awaken the body of Christ to pursue God's global purpose.

Our aim is to triple our rate of growth by 2025, mobilizing 20,000 students annually. We will do our part to assure that everything needed will be in place to allow God to utilize Perspectives for catalytic growth.

The Perspectives 2.0 Website is a remarkable resource for expanding our impact.

The site is accessed daily by a variety of users: prospective and current students, instructors, coordinators, volunteers, Perspectives staff, course tuition payments, donations, and staff support, to name a few. The website contains thousands of pages of content (Yes, thousands!) that need to be reorganized, edited, and designed with intentionality. It must also be transferred to a new hosting platform. This monumental task requires academics, IT professionals, consultants, writers, designers, web developers, and a host of administrative staff.

To accomplish this ambitious but reachable goal we must raise \$160,000 by September 30, 2020.

Although Perspectives classes generate revenue, we are committed to seeing those classes continue to thrive during the development of the website. Our plan is for those funds to support current Perspectives endeavors. Our goal is to independently fund this project.

Will you pray about giving to this vital expansion of Perspectives? Your donation is an investment in the Kingdom — helping to mobilize a generation of globally-minded believers like you.

All donations are tax-deductible.

Perspectives Web 2.0

\$69,197 remaining



- United States Perspectives Study Program
- General
- Donations to this project are tax-deductible

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\$500

\$ 500.00

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