



the future is bright



Perspectives Web 2.0

Dear Susan,

Do you know you are one of the 240,000 alumni of Perspectives?

Yes, nearly a quarter of a million people have completed the Perspectives course!

Do you also know these encouraging facts about alumni?

After taking Perspectives:

- 20% serve in long-term missions work
- 21% become mobilizers of missionaries

Annually, Perspectives now has

- 7,500 students in the US
- 3,000 volunteers for classes in the US

And the participation is growing!

Joining God as He Advances Perspectives

The momentum is exciting, and we want to keep pace with our King. As Perspectives experiences growing pains in the ever-changing landscape of education, a glaring obstacle has surfaced.

Our outdated website and technology are hindering our momentum. Over ten years old, and modified repeatedly, our present website is incapable of keeping pace with the technological demands of a growing organization of our size. Growth necessitates change.



We are excited to announce the development of our new website: Perspectives 2.0!

Perspectives USA is taking a significant step to facilitate and expand Perspectives Classes. The current Perspectives website has been a blessing but is outdated and difficult to use. The new site will be more accessible, intuitive, and much faster.

The key improvements of the website include:

- Improved User Experience Design
- Designed for Mobile (responsive)
- New hosting dramatically improves the speed
- New Branding communicates our vision & mission effectively
- Intuitive Navigation for ease of use
- The Resource Library is ultra user-friendly

Is A New Website Really Necessary?

Our aim is to triple our rate of growth by 2025, mobilizing 20,000 students annually. As we enhance our new website, we anticipate that God will accelerate the awakening of the body of Christ to pursue His global purpose.

The website is accessed daily by a variety of users, including prospective and current students, instructors, coordinators, volunteers, ministry partners, and Perspectives staff. It also supports a host of critical functions, including course tuition payments and donations, as well as staff resources and training.

A Huge Task

The website contains thousands of pages of content (Yes, thousands!) that require reorganizing, editing, and designing with intentionality. This monumental task requires academics, IT professionals, consultants, writers, designers, web developers, and a host of administrative staff.



Ambitious but Reachable

To accomplish this ambitious but reachable goal, we must raise \$160,000 by September 30, 2020. Although Perspectives classes generate revenue, we are committed to seeing those funds continue to support current Perspectives endeavors. Our goal is to fund this website project independently.

We're Asking for Your Help!

Nobody understands the impact that Perspectives can have like alumni. We're asking each alumnus to help us reach our goal by investing in this project.

Will you give \$100, \$500, or \$1,000 to this important endeavor to enable more people to experience Perspectives?

Will you pray with us about this project?

Will you pray about giving to this vital expansion of Perspectives? Your donation is an investment in the Kingdom — helping to mobilize a generation of globally-minded believers like you.

Perspectives has always been a faith-based organization trusting God to provide for growth and impact. We're asking you to trust the Lord with us in this endeavor to raise these much-needed funds. Please join us!

Click on the link below to give today.

Give to Perspectives Web 2.0

All donations are tax-deductible.

Serving Him with you,



a c c e s s i b l e
i n t u i t i v e
f a s t e r

Perspectives Web 2.0

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As we move forward to provide an excellent and robust online experience for all of our teams, students, alumni, partners, etc., we know that the completion of this initiative is vital.



Ambitious but Reachable

To accomplish this ambitious but reachable goal, we must raise \$160,000 by September 30, 2020. Since launching the campaign, the Lord has provided \$22,000, so we have \$138,000 left to raise!

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Below are some of the additional ways you can partner with us in this endeavor:

- Create a **fundraising page** and mobilize others to help us reach the overall goal
- Join the PSP 2.0 Prayer Team by **filling out this form**.
- Help our development team network with others who feel called to invest in Kingdom ministries: contact pete@perspectives.org

Serving Him with you,



Dear Alumni,

We have exciting news!

We've received \$58,000 since launching our fundraising initiative for funding Perspectives Web 2.0!

God is moving, and His people are responding. We are so grateful for the support of people who understand how vital it is to mobilize people to engage in world evangelization. Our goal is to raise the additional \$102,000 by September 30.

The success of this appeal is clearly an answer to prayer reinforcing why Perspectives is committed to dependence upon God in all we do-- especially through prayer.

"No matter how common it may be to think of prayer as a problem-solving procedure, World Christians pray about things that will bring glory to God and blessing to all nations."

- Life on Purpose, Perspectives on the World Christian Movement Reader

That's why we are inviting you to continue to pray with us in this endeavor of faith. We have included the Perspectives Prayer Calendar requesting that you align with us in asking God to bless the leaders of Perspectives, our upcoming classes, and recent alumni.

The Perspectives organization as a whole is excited about the things that are happening - especially the progress on the new website.

Will you pray with us during this encouraging season of momentum?

[Download our Prayer Calendar](#)

Want to pray specifically and strategically for Perspectives Web 2.0? [Click here to sign up!](#)

Best regards,

RESULTS

The total funding commitments for this project were reached 2 weeks in advance of the target date.