



Why It's a Win-Win-Win Employing Veterans

Frequently overlooked, veterans are often the ideal employees for local businesses.

Soldiers are individuals who've received some of the most sophisticated training and leadership experience available. When they leave the military in search of job security in local businesses they are committed to quality and service. It's who they are and what they've been trained to do.

Businesses often find many of their best employees are Veterans. When Vets transition back into the private sector they often want the kind of stability they are accustomed to in the military.

What's the triple win?

Employers get reliable employees, veterans get solid jobs, and customers get excellent service.

6 reasons Ace A/C of Ocala is committed to hiring Veterans

1. Uncompromising integrity

Integrity is a vital ingredient in relationships with employees and customers. Lack of integrity can singlehandedly build or destroy a company. It is also one of the most transferrable characteristics that veterans bring to the private sector.

The Navy expects its sailors to "have the moral and mental strength to do what is right." The Air Force says "integrity first." In the Rangers, it was mission first, and always put others before yourself. Veterans understand loyalty—that it can only be built on integrity. You can trust them to do the right thing, even when no one else is watching.

2. Big picture understanding, relentless attention to detail

Vets are trained to keep a watchful eye on the big picture while maintaining an acute sense of detail. These combined abilities are rare in the business world—especially beneficial in a job focused on solving problems related to your home environment.

3. Habitual goal orientation

Veterans are accustomed to assessing situations and quickly formulating actionable plans. They are also expected to perform After Action Reviews, which require all team members to identify areas in a strategy for improvement. Successful companies call this process validated learning, and it's an integral component of building momentum.

The ability to define clear goals and then work with focus to accomplish those goals is a benefit to employers and customers. It comes from a genuine understanding of both responsibility and accountability, values which seem to be rare today.

4. The ultimate team player mentality

One of the first leadership tenets learned in the military is to become a good leader, one must first be a good follower. In this sense, rising through the ranks is a rite of passage, which allows all military leaders to develop based on the observation of their superiors taking on more responsibility in a mentoring format. Working in a growing company requires a similar mature-through-experience process that ensures quality work.

5. Leadership readiness at every level

When working for a local company, what matters most is not your age or tenure but rather the quality of your contribution, and preparedness to inherit a leadership role at a young age.

Vets understand the chain of command. Simply put, Vets "get it" when it comes to their actions contributing or harming the reputation of a company. The standard of excellence they set by their work ethic is a model to other employees.

6. Composure and creativity under pressure

The business world does not require the rigidity of military regulations, but there is a great benefit in a team of people who understand the concept of standard operating procedures. Officers and enlisted soldiers alike are familiar with making decisions under

pressure and in a myriad of uncertain situations. The ability to creatively solve problems in the face of the unexpected is a quality we find to be of immense value.

Veterans learned maneuver tactics the hard way, in unforgiving places like the mountains of Afghanistan or the deserts of Iraq. Business has its stresses, but combat is a unique way to prove yourself capable of overcoming challenges.

Ace A/C has learned the above-listed qualities in veterans enable us to provide the best service possible. Employing veterans is a win for everyone involved.

Stating America is the best country on earth is not just a slogan or catchphrase. We believe it.

And, we believe our veterans served our country well to preserve the freedoms we enjoy. Ace A/C is proud to sponsor the veteran organizations Vet Helping Vets and Wounded Warrior Project.

It is our goal to serve you well. It's likely an Ace A/C of Ocala technician making a service call is a veteran. We're grateful for the veterans on our team. We also hope you'll thank our vets for their service to our country.

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