

## hy do some fishermen regularly come home with their limit and others return with an occasional fish or two?

The answer is the essence of why this website exists. Wisdom.

#### Is fishing wisdom gained by owning the finest tackle or the most innovative lures?

Clearly, no. The tackle industry thrives on that amateur angler's assumption.

#### Is wisdom more accessible to the highly educated?

The highest percentage of anglers is the "working man," and he (or she) usually outfishes whitecollar professionals who own cutting edge electronics.

#### Is wisdom acquired simply by time on the water?

"My poor Dad. He goes fishing almost every weekend and never catches anything." Said the gal I was dating in college whose father was washing down his 28-foot center console. Have you had several days in a row when you've been skunked?

### Perhaps that's why you're here.

You know there is something you don't have—which Justin, the 17-year-old down the street pos-

sesses in abundance. The kid seems to have a genetic predisposition to attract fish. You know it's not his tackle or a secret honey-hole because you fish together often.

# Can a teenager have more fishing wisdom than a 55-year-old father of 3 who has the resources to own the best equipment? You probably know the answer.

This kid possesses something that most anglers don't have. I propose it is one fundamental thing which keeps his rod bent regularly.

#### He comprehends his quarry.



He has studied and researched the fish. He's learned to understand the fish's anatomy, habitat, diet, and behavior. He grasps why fish do what they do—in short, he thinks like a fish.

Consequently, he can put the right bait, in front of the fish, in the right way, in the right place, at the right time.

Is that knowledge? Yes, but it is knowledge *applied* appropriately. That is the definition of wisdom.

### Wisdom is the practical application of knowledge.

#### Is wisdom exceptional, exclusive information?

The Hebrew text of the Bible defines wisdom as "skill in living." Wisdom is the practical application of knowledge.

#### Think about it.

You need brain surgery. You have two surgeons to choose from—both graduated at the top of their class. Nurses describe one as highly intelligent, and the other as wise. Obviously, they both have great intellect, but one is wise.

#### Which one do you want to open your skull and cut on your grey matter?

That's why Justin catches more fish than his neighbor, the accountant, who owns several \$1,000 rod and reel combos. Justin has acquired wisdom about fishing.

## "A wise angler can put the right bait, in front of the fish, in the right way, in the right place, at the right time.

Toby Sorrels

This site is to help you develop the wisdom to catch more and bigger fish—Angler Wisdom.

Yes, there will be lots of information. You'll learn from an abundance of seasoned anglers, but with practical ways of applying the info so your passion for angling is accompanied by more joy—and family fish fries.

Sound like a plan?

If you want to receive some free stuff and updates on the latest posts, join the Wise Angler Club while membership is still free.



About Toby Sorrels

A Floridian by birth, residing there by God's grace, Toby Sorrels is a passionate angler who is a writer and marketing strategist. <u>www.tobysorrels.com</u>